

## **The Art of Plastic Surgery**

AJ Brody

The cosmetic industry has changed greatly just in the past few years. Television shows like *The Swan* have made cosmetic surgery their focus. More and more public figures such as movie stars are being open about the nips and tucks that they have had done. Their openness has made cosmetic surgery socially ok. The result has been more surgeons offering plastic surgery and prices becoming affordable for even Middle America.

Mike Roberts, also known as Stench, producer of the Jamie and Danny morning show on 98.7 is just one of 8.7+ million people who had procedures performed this year. Looking good and feeling confident are crucial to a radio or T.V. personality/producer. Mr. Roberts found that the star treatment and star results of cosmetic surgery don't have to come with the star price tag. Mr. Roberts chose Beverly Hills Surgical Institute where Dr. Kohli performed his liposuction procedure.

"It was great! The nurses didn't know I was a radio personality but they treated me like I was royalty. Everyone gets the star treatment and care at BHSI. Choosing the right surgeon is crucial. After meeting with Dr. Kohli and being treated so nicely in the office, I knew this was where I wanted my procedure done. Dr. Kohli explained everything to me step by step. He had me worry free and excited about the procedure. Most importantly, I knew I could trust him."

Dr. Gurmander Kohli, a board certified plastic surgeon and member of the American Society of Plastic Surgeons, is one of 14 at the Beverly Hills Surgical Institute. BHSI is revolutionizing the art of plastic surgery with some of the best Physicians in the business, state-of-the-art facilities at nine locations throughout Southern California and exceptional Financing.

"A patient puts much trust in a physician when he or she seeks surgery of any kind. Particularly in cosmetic surgery which is totally elective, i.e. nobody needs it but can want it. I regard this trust as very sacred also and I find it is a great responsibility to guide patients in making safe decisions. Surgery is to be respected and everybody is not necessarily a candidate for surgery. The benefits of any surgery have to far outweigh the potential risks before I will recommend any surgery to anybody. Generally speaking a patient has to be in good health and has to have tried all other non surgical treatments and failed before I will accept them for surgery. I do turn away patients for whom surgery is not a safe choice. "

Mr. Roberts was nervous at first. "I thought it would be painful and that I would be out of work for weeks. Dr. Kohli suggested some homeopathic remedies as well as the usual pain killers. I had my surgery on a Thursday evening. I was back into work on Monday. I only missed one day of work! Dr. Kohli's suggestions on how to minimize bruising worked like a charm. Each day as the swelling went down, my clothes got baggier. I was shrinking. It felt so good to go into the morning show and have Jamie and Danny compliment me, for a change, on how great I looked. I have no reservation in recommending Dr. Kohli to anyone. He was just amazing."

Dr. Kohli's uniquely blended education has enabled him to offer solutions other surgeons may not be aware of. He prescribes homeopathic as well as pharmaceutical remedies.

"Extracts of certain plants or herbs have been known to have beneficial effects in post operative healing. For several years now I have been asking my patients to take 'Arnica Montana', a homeopathic medicine, after surgery. It helps resolve the swelling and bruising and muscle soreness after surgery in less than half the time. It is my experience and also that of many other plastic surgeons and there will be many scientific articles to support this observation. After surgery I also have my

patients take 'Bromelain' , a digestive enzyme to help with the post operative swelling and bruising"

Feeling better about yourself and your self-image is an investment worth taking. Dr. Kohli and The Beverly Hills Surgical Institute make life altering surgeries an enjoyable and pampering experience. You don't have to be a star or have a star's budget to receive the same treatment. "Suffice it to say that all my patients are celebrities to me and are treated as celebrities. It is a tradition at BHSI to treat each patient like a star. At BHSI each patient IS a star."

You can reach Dr. Kohli at The Beverly Hills Surgical Institute at 1-888-411-BHSI.